

Digital leadership toolbox

Digital Maturity

- Where does our organization currently stand?
- What are we already good at?
- Which points can we strengthen?

Module 1

Vision

- What is the vision on the horizon for our organization?
- How do we incorporate our core values into this?
- Which possibilities of digital transformation do we take into account?
- How do I tell the story of our organization?
- How do I move from vision to a coherent strategy?

Module 1

Future Audience

- Who are our (digital) customers and where are they located?
- How do digital customers differ from our physical customers?
- How do we reach our digital customers?
- What does this mean for my organization?

Module 1

Trends & Developments

- How do we identify trends and developments in society and within the culture sector?
- How do we weigh up trends and digital developments?
- What opportunities and threats are there?
- How do we create opportunities for our organization?

Module 2

Innovation

- How innovative is our organization?
- What ambition does our organization have to innovate?
- Where can our organization further develop itself?
- What do I need for that?

Module 2

AI

- What are the opportunities of AI for my organization?
- How do we develop an AI policy and integrate AI into my organization in a reliable, safe way?
- How do I discuss the role of AI with stakeholders?

Module 2

Business Models

- Which business models are relevant to our organization?
- How does digital transformation contribute to increasing our societal relevance, and how does this relate to earning capacity?
- How can we apply business modeling when implementing digital strategy?

Module 3

Network Society

- What does our network look like, and what role does our organization play in it?
- Who is not yet part of it?
- What advantage do we gain from collaboration?
- How do we involve our customers in this?
- What do we need, and how do we organize that?

Module 3

Leadership

- What does leadership in digital transformation mean to me?
- Where do I stand as a leader?
- How do I further develop myself into an innovative and connecting leader within the organization and the network?

Module 3